

# KANE COUNTY TOURISM PROFILE

County Indicator	2009	2010	2011	% Change 2010-2011	State Ranking
<b>DEMOGRAPHIC</b>					
Population	7,001	7,156	n/a		
Total Non-Ag Employment	2,996	2,990	n/a		
Non-Ag Avg Monthly Wage	\$2,177	\$2,238	n/a		
Per Capita Income	\$31,174	\$31,454	n/a		
Unemployment Rate*	7.4%	7.9%	n/a		
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers**	\$70,133,451	\$84,457,778	\$100,766,759	19.3%	9
Travel & Tourism Related Employment	1,352	1,590	1,820	14.5%	9
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$3,675,369	\$4,417,200	\$5,314,452	20.3%	9
Transient Room Tax	\$688,404	\$1,050,038	\$1,100,587	4.8%	7
Restaurant Tax	\$122,813	\$134,638	\$142,271	5.7%	17
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$128,750,246	\$138,338,269	\$146,287,426	5.7%	21
<b>REGIONAL VISITATION COUNTS</b>					
Glen Canyon N.R.A.	2,038,931	2,120,559	2,285,276	7.8%	
Zion N.P.	2,735,396	2,666,021	2,825,480	6.0%	
Bryce Canyon N.P.	1,216,376	1,285,490	1,296,000	0.8%	
Cedar Breaks N.M.	492,350	525,829	493,145	-6.2%	
Grand Staircase-Escalante N.M.	722,431	700,000	739,248	5.6%	
Coral Pink Sand Dunes S.P.	58,943	56,939	52,676	-7.5%	
Kodachrome Basin S.P.	50,939	52,654	49,806	-5.4%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2007 - 2008 calculations

r = revised

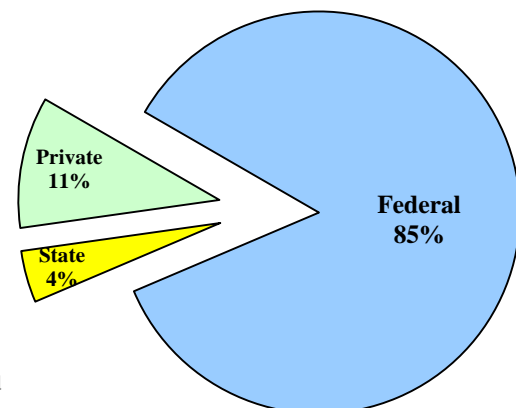
Land Ownership - 2011	No. of Acres	% Total
<b>Total Acres in County</b>	<b>2,553,438</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>2,177,845</b>	<b>85.3%</b>
BLM	1,654,753	64.8%
US Forest Service	123,135	4.8%
National Park Service	399,957	15.7%
National Wildlife Service	--	--
Other •	--	--
<b>State Government</b>	<b>106,510</b>	<b>4.2%</b>
Utah State Parks & Recreation	5,963	0.2%
Utah State Wildlife Reserves	266	0.0%
State Trust Lands	100,281	3.9%
Other ••	--	--
<b>American Indian</b>	<b>--</b>	<b>--</b>
<b>Private*</b>	<b>269,808</b>	<b>10.6%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land

**Land Ownership - 2011**



# Kane County Tourism Profile

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